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New Arrivals – Books

June 2021

Acc No	Title	Authors	Call No	Dept.
AR1234	Design for emotion	Van Grop, Trevor. Adams, Edie.	745.4 VAN;1 R	ARCH
PU11898	Computer networking : a top down approach	Kurose, James F. Ross, Keith W.	001.64404 KUR;11	CS
PU11919	Fundamentals of 5G mobile networks	Rodriguez, Jonathan.	621.3 ROD;1 R	CS
AR1222	Design thinking : integrating innovation, customer experience and brand value	Lockwood, Thomas.	658.5 LOC;1 R	Design
AR1223	Simple and usable : Web, mobile, and interaction design	Colborne, Giles.	005.428 COL;1 R	Design
AR1224	The Delft systems approach : analysis and design of industrial systems	Veeke, Hanus P M. Ottjes, Jaap A. Lodewijks, Gabriel.	670 VEE;1 R	Design
AR1225	Envisioning holograms : design breakthrough experiences for mixed reality	Pell, M. Parisi, Tony.	621.3675 PEL;1 R	Design
AR1226	Design principles and methodologies : from conceptualization to first prototyping with examples and case studies	Freddi, Alessandro. Salmon, Mario.	658.575 FRE;1 R	Design
AR1227	Studies in Conversational UX Design	Moore, Robert J. Szymanski, Margaret H. Arar, Raphael ...[et al.]	005.437 MOO;1 R	Design
AR1235	Cool infographics : effective communication with data visualization and design	Krum, Randy.	302.23 KRU;1 R	Design
AR1228	Human-computer interaction : 17th international conference, HCI International 2015, Los Angeles, CA, USA, August 2-7, 2015; proceedings : Pt. 1. design and evaluation	Kurosu, Masaaki.	004.019 KUR;1 R	Design
AR1229	Product design : a practical guide to	Baxter, Mike.	658.575 BAX;1 R	Design

	systematic methods of new product development			
AR1230	Landscape as urbanism : a general theory	Waldheim, Charles.	712.5 WAL;1 R	Design
AR1231	Visual communication research designs	Kenney, Keith.	302.222 KEN;1 R	Design
AR1232	Telling the design story : effective and engaging communication	Huber, Amy M.	745.2 HUB;1 R	Design
AR1233	Getting design right : a systems approach	Jackson, Peter L.	658.575 JAC;1 R	Design
PU11916	Introductory econometrics for finance	Brooks, Chris.	332.024 BRO;2 R1	MBA
PU11917	Behavioural finance	Prasanna Chandra.	332.6 PRA;1 R	MBA
PU11913	Information rules : a strategic guide to the network economy	Shapiro, Carl. Varian, Hal R.	658.403 SHA;1 R	MBA
PU11914	Private wealth management : the complete reference for the personal financial planner	Hallman, G. Victor. Rosenbloom, Jerry S.	001.64404 HAL;1 R	MBA